






Re-branding the Red Tractor farm assurance schemes

Scheme Names		Scheme Logos
Old Scheme Name	New Scheme Name	
ABM (Assured British Meat)	Red Tractor Farm Assurance – Beef and Lamb	
ABP (Assured British Pigs)	Red Tractor Farm Assurance – Pigs	
ACCS (Assured Combinable Crops Scheme)	Red Tractor Farm Assurance - Crops and Sugar Beet	
ACP (Assured Chicken Production)	Red Tractor Farm Assurance – Poultry	
ADF (Assured Dairy Farms)	Red Tractor Farm Assurance - Dairy	
AP (Assured Produce)	Red Tractor Farm Assurance - Fresh Produce	